



KWAPS INTEGRATED SPORTS AGENCY (KWISA)

SPONSOR KIT 2025

Botswana's Premier Endurance Event & Sports Consultancy

Contents

1. About KWISA	2
2. Why Sponsor KWISA Events.....	2
3. Our Audience	2
4. Sponsorship Tiers.....	2
5. Upcoming Events.....	3
6. Sponsorship Benefits in Action.....	3
7. Let's Partner.....	3



1. About KWISA

Kwaps Integrated Sports Agency (KWISA) is a Botswana-based agency focused on the planning, development, and execution of endurance-driven and community-cantered sporting events. We use sport as a catalyst for social impact, youth empowerment, and healthy living.

2. Why Sponsor KWISA Events

- **Brand Visibility:** Exposure to diverse, engaged, and energetic audiences.
- **Community Impact:** Support initiatives that foster youth leadership, wellness, and inclusion.
- **Content Creation:** Access to high-quality event photos/videos for your brand.
- **ESG & CSR Alignment:** Strengthen your commitment to community and sustainability.

3. Our Audience

Segment	Reach
Youth & Athletes	18-35 years
Families & Spectators	Community-level
Government & NGOs	Sports & wellness departments
Corporate Sector	Health, fitness, telecom, banks

4. Sponsorship Tiers

Package	Benefits Summary	Investment
Title Sponsor	Naming rights, stage branding, exclusive PR, custom booth, co-branded material	BWP 200,000+
Gold Sponsor	Logo on all media, speaking slot, banners, team mentions	BWP 150,000
Silver Sponsor	Logo on select media, event banners, social media shoutout	BWP 75,000
Bronze Sponsor	Logo on event poster, verbal recognition	BWP 35,000

(Custom packages are available upon request.)



5. Upcoming Events

- **Phikwe Toughest Man Challenge 2025**
multi-sport endurance competition – Selebi-Phikwe
Expected Reach: 3,000+ participants, 5,000+ spectators

website: <https://toughmanchallenge.co.bw>
Facebook: <https://facebook.com/toughmanchallenge>

- **KWISA Community Fitness Week**
Youth & public wellness events – Gaborone, Francistown, Maun
Expected Reach: 5,000+

6. Sponsorship Benefits in Action

Real stories. Real reach.

Photos, testimonials, and social media stats from past events.

7. Let's Partner

Contact Us

 +267 76404397
 info@kwisa.co.bw
 www.kwisa.co.bw

Let's build stronger communities, one event at a time.

